

MONTH	REPORT/SHOWCASE	FEATURE	RESEARCH REPORT	SPECIALS	EVENTS	AD DEADLINE
January				The Futurist Special Report		Booking: 14 Jan 2015 Material: 21 Jan 2015
February					Mob-Ex Awards	
March		Marketing Capability Luxury Marketing			PR Awards Customer Experience	Booking: 11 Feb 2015 Material: 18 Feb 2015
April	The Creative Showcase				Content360	Booking: 13 Mar 2015 Material: 20 Mar 2015
May	Master Report: The Real-time Advertising Landscape	Out of Home		Agency of the Year Special Edition	Agency of the Year Awards Singapore	Booking: 10 Apr 2015 Material: 17 Apr 2015
June	Master Report: Measurement, Attribution & ROI	Marketing to Men	Radio Stations of the Year		Shopper Marketing Research Interactive Analytics 2015	Booking: 13 May 2015 Material: 20 May 2015
July	Master Report: Marketing to Women	Digital Progression	Newspapers of the Year			Booking: 12 Jun 2015 Material: 19 Jun 2015
August	Master Report: Content Marketing		Magazines of the Year	Singapore 50 Special Report	Loyalty & Engagement Awards Spark Awards	Booking: 10 Jul 2015 Material: 17 Jul 2015
September	Master Report: Enhancing the Shopper Experience		Out of Home Media of the Year		Performance Marketing Digital Marketing Indonesia	Booking: 12 Aug 2015 Material: 19 Aug 2015
October	Master Report: Cultivating Loyalty	Dialogue Marketing	TV Broadcasters of the Year		Marketing Events Awards, SEA	Booking: 11 Sep 2015 Material: 18 Sep 2015
November	Master Report: Data, Analytics & Mix Management		Digital Media of the Year		Marketing Excellence Awards Singapore PR Asia B2B Marketing	Booking: 14 Oct 2015 Material: 21 Oct 2015
December	The Out of Home Showcase			The Case Study Special Report		Booking: 13 Nov 2015 Material: 20 Nov 2015

The editorial calendar is subject to change at the editor's discretion.

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Singapore: 100C Pasir Panjang Road, Singapore 118519. Tel: +65 6423 0329 Fax: +65 6423 0117.

Hong Kong: Unit A, 7/F, Wah Kit Commercial Centre, 300 Des Voeux Road Central, Sheung Wan, Hong Kong. Tel: +852 2861 1882 Fax: + 852 2861 1336.

## 2015 Calendar: Malaysia

MONTH	EDITIONS	EVENTS	AD DEADLINE
<b>Jan-Mar (Q1 Edition)</b>	The Case Study Special Annual Edition		Booking: 4 Feb 2015 Material: 11 Feb 2015
<b>Apr-Jun (Q2 Edition)</b>	Agency of the Year Malaysia 2015	Communications Malaysia  Agency of the Year Awards Malaysia 2015	Booking: 2 April 2015 Material: 16 April 2015
<b>Jul-Sep (Q3 Edition)</b>	The Futurist Special Annual Edition	Content 360 Malaysia	Booking: 5 Aug 2015 Material: 12 Aug 2015
<b>Oct-Dec (Q4 Edition)</b>	Media of the Year 2015	Marketing Excellence Awards Malaysia 2015	Booking: 5 Nov 2015 Material: 12 Nov 2015

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