

THE ART & SCIENCE OF CONNECTING WITH CONSUMERS

MARKETING

MARKETING: MAGAZINE WEBSITE e-NEWSLETTERS ANNUAL DIRECTORIES EVENTS

2015 Events Calendar (Regional)

MARKET	EVENT	TYPE	DATE (TBC)	VENUE (TBC)
FEBRUARY	Mob-Ex Awards Singapore	Awards	5 February	Mandarin Orchard, Singapore
	Mob-Ex Awards Hong Kong	Awards	6 February	Hotel Icon, Hong Kong
MARCH	PR Awards	Awards	5 March	Shangri-la Hotel, Singapore
	Customer Experience	Conference	11 - 12 March	Intercontinental Hotel, Singapore
APRIL	Content 360	Conference	8 - 9 April	Intercontinental Hotel, Singapore
	Retail Marketing 2015	Conference	15 April	Hotel Icon, Hong Kong
	MARKies Awards	Awards	29 April	TBC, Hong Kong
MAY	Communications Malaysia	Conference	14 May	TBC, Malaysia
	Agency of the Year Awards Malaysia	Awards	15 May	Hilton, Kuala Lumpur
	Agency of the Year Awards Singapore	Awards	27 May	Shangri-La Hotel, Singapore
JUNE	Agency of the Year Awards Hong Kong	Awards	12 June	Marriot Hotel, Hong Kong
	Shopper Marketing	Conference	11 June	Four Seasons Hotel, Singapore
	Research Interactive	Interactive	12 June	Four Seasons Hotel, Singapore
	Analytics 2015	Interactive	18 June	Suntec, Singapore
	Big Data & Digital Marketing 2015	Conference	24 - 25 June	TBC, Hong Kong

Marketing. Asia's biggest audience of senior advertising & marketing professionals by a long, long way.

Singapore: 100C Pasir Panjang Road, Singapore 118519. Tel: +65 6423 0329 Fax: +65 6423 0117.

Hong Kong: Unit A, 7/F, Wah Kit Commercial Centre, 302 Des Voeux Road Central, Sheung Wan, Hong Kong. Tel: +852 2861 1882 Fax: + 852 2861 1336.

THE ART & SCIENCE OF CONNECTING WITH CONSUMERS

MARKETING

MARKETING: MAGAZINE WEBSITE e-NEWSLETTERS ANNUAL DIRECTORIES EVENTS

JULY	Spark Awards	Awards	17 July	Sheraton HK, Hong Kong
AUGUST	Marketing Events Awards Hong Kong	Awards	21 August	The Mira, Hong Kong
	Loyalty and Engagement Awards	Awards	13 August	Shangri-La, Singapore
	Spark Awards	Awards	28 August	Marriott, Singapore
SEPTEMBER	Performance Marketing	Conference	3 September	TBC, Singapore
	Customer Loyalty Conference	Conference	17 September	Hotel ICON, Hong Kong
	Property Marketing Awards	Awards	24 September	TBC, Hong Kong
	Digital Marketing Indonesia	Conference	TBC	Indonesia
OCTOBER	Marketing Events Awards, SEA	Awards	9 October	TBC, Singapore
	PR Awards Hong Kong	Awards	23 October	Sheraton HK, Hong Kong
	Marketing Excellence Awards Malaysia	Awards	29 October	TBC, Malaysia
NOVEMBER	Marketing Excellence Awards Singapore	Awards	6 November	TBC, Singapore
	Marketing Excellence Awards Hong Kong	Awards	13 November	TBC, Hong Kong
	PR Asia Conference Singapore	Conference	25 – 26 November	TBC, Singapore
	Content360 Hong Kong	Conference	26 November	Hotel ICON, Hong Kong
	B2B Marketing	Conference	27 November	TBC, Singapore

Last updated: 3 February 2015

Marketing. Asia's biggest audience of senior advertising & marketing professionals by a long, long way.

Singapore: 100C Pasir Panjang Road, Singapore 118519. Tel: +65 6423 0329 Fax: +65 6423 0117.

Hong Kong: Unit A, 7/F, Wah Kit Commercial Centre, 302 Des Voeux Road Central, Sheung Wan, Hong Kong. Tel: +852 2861 1882 Fax: + 852 2861 1336.