

MONTH	MASTER REPORT	FEATURE	RESEARCH REPORT	SPECIAL EDITIONS	EVENTS	AD DEADLINE
January	Realising the value of sports marketing	The Futurist Special Edition 2014			Mob-Ex Awards Singapore	Booking: 15 Jan 2014 Material: 22 Jan 2014
February					PR Asia Awards Singapore	
March		Public Relations			Analytics Interactive 2 <sup>nd</sup> Annual Customer Loyalty	Booking: 12 Feb 2014 Material: 19 Feb 2014
April	Broadcast Media 2.0 The Online Video Guide Book	Out of Home Media			Content 360	Booking: 14 Mar 2014 Material: 21 Mar 2014
May	#Social			Agency of the Year Special Edition	Agency of the Year Awards Singapore	Booking: 11 Apr 2014 Material: 18 Apr 2014
June	Marketing to Women		Radio Stations of the Year		2 <sup>nd</sup> Annual Shopper Marketing Research Interactive	Booking: 14 May 2014 Material: 21 May 2014
July	Marketing in Real-time		Newspapers of the Year			Booking: 13 Jun 2014 Material: 20 Jun 2014
August	Harnessing Big Data Shopper Marketing				Loyalty & Engagement Awards The Spark Awards	Booking: 11 Jul 2014 Material: 18 Jul 2014
September	User Experience Consumer Insights		Out of Home Media of the Year		Mobile Marketing Interactive	Booking: 13 Aug 2014 Material: 20 Aug 2014
October	The Content Marketing Manual		TV Broadcaster of the Year Digital Media of the Year		Marketing Events Awards	Booking: 12 Sep 2014 Material: 19 Sep 2014
November	Creativity	Marketing to the Business Elite	Magazines of the Year		Big Data SG Marketing to Travellers Marketing Excellence Awards SG 2 <sup>nd</sup> Annual PR Asia B2B Marketing	Booking: 15 Oct 2014 Material: 22 Oct 2014
December	Out of Home Showcase Loyalty Marketing				Futurist Live! 2014	Booking: 14 Nov 2014 Material: 21 Nov 2014

The editorial calendar is subject to change at the editor's discretion.

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