

# MARKETING

MARKETING: MAGAZINE WEBSITE e-NEWSLETTERS ANNUAL DIRECTORIES EVENTS

## 2014 Events Calendar

MARKET	EVENT	TYPE	DATE	VENUE/LOCATION
January	Mob-Ex Awards Singapore	Awards	16 January	Marriot Hotel, Singapore
February	PR Asia Awards Singapore	Awards	26 February	Intercontinental Hotel, Singapore
March	Analytics Interactive	Interactive	20 March	Intercontinental Hotel, Singapore
	2 <sup>nd</sup> Annual Customer Loyalty	Conference	27-28 March	Four Seasons Hotel, Singapore
April	Content 360	Conference	2-3 April	Intercontinental Hotel, Singapore
May	Agency of the Year Awards Singapore	Awards	15 May	Shangri-La Hotel, Singapore
June	2 <sup>nd</sup> Annual Shopper Marketing	Conference	25-26 June	Grand Park City Hall, Singapore
	Research Interactive	Interactive	27 June	Grand Park City Hall, Singapore
July				
August	Loyalty & Engagement Awards	Awards	14 August	Shangri-La Hotel, Singapore
	The Spark Awards	Awards	28 August	Westin Singapore
September	Mobile Marketing Interactive	Interactive	4 September	Novotel Clarke Quay, Singapore
October	M Events Awards	Regional Awards	10 October	W Singapore – Sentosa Cove
November	Big Data & Digital Innovation	Conference	11 November	Four Seasons Hotel, Singapore
	Marketing to Travellers	Conference	12 November	Four Seasons Hotel, Singapore
	Marketing Excellence Awards	Awards	13 November	Marriott Hotel, Singapore
	2 <sup>nd</sup> Annual PR Asia	Conference	26 – 27 November	Four Seasons Hotel Singapore
	B2B Marketing	Conference	28 November	Four Seasons Hotel, Singapore
December	Futurist Live! 2014	Interactive	2 December	Intercontinental Hotel, Singapore

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