

## *Good Venues Guide*

# 2013/2014

*It's here again.*

The premier venue directory for event marketers  
and meeting planners in Asia Pacific.



- Over 4,000 hotels, bars, restaurants and non-standard venues - all geared for corporate events.
- Conclusive coverage of the venue market in Australia, Brunei, Cambodia, China, Hong Kong, Indonesia, Laos, Malaysia, Singapore, Thailand, the Philippines and Vietnam.
- Massive circulation & readership of over 42,000 copies and 202,000 readers throughout Southeast Asia.
  - Asia's indispensable event planning tool.

# INTRODUCTION

“I am very familiar with the venues in my own city, but I have trouble keeping abreast of the venue markets in other cities in Asia Pacific.”

## THE COMPLETE ASIAN PICTURE

*Marketing Events* magazine's Good Venues Guide has become the indispensable resource for marketers, event planners and professional conference organisers in Asia Pacific when it comes to planning corporate events and booking venues throughout the region. Easily navigated with at-a-glance information on every hotel, bar and restaurant listed, the Good Venues Guide provides all the details for event marketers to shortlist suitable venues and book their space.

In previous years, *Marketing Events* magazine's Good Venues Guide only listed selected venues in Singapore. Since 2008, in response to reader demand, the Good Venues Guide has been continually expanded to provide marketers, event planners and professional conference organisers with a complete overview of not just available venues in Singapore, but of southeast Asia and China. In addition, the Good Venues Guide's distribution has been widened to serve marketers, event planners and professional conference organisers throughout the region.

### COUNTRIES COVERED:

- + Australia
- + Cambodia
- + Greater China
- + Hong Kong
- + Indonesia
- + Laos
- + Malaysia
- + Macau
- + Singapore
- + Thailand
- + Vietnam

## REGIONAL DISTRIBUTION

*Marketing Events* magazine's Good Venues Guide is distributed to marketers, event planners and professional conference organisers throughout southeast Asia, Hong Kong, Macau and mainland China.

### Regional distribution:

+ Cambodia .....	190
+ Greater China .....	7,421
+ Hong Kong .....	11,120
+ Indonesia .....	1,416
+ Laos .....	174
+ Malaysia .....	7,725
+ Macau .....	730
+ Philippines .....	1,066
+ Singapore .....	11,047
+ Thailand .....	1,318
+ Vietnam .....	244
Total distribution: .....	42,451



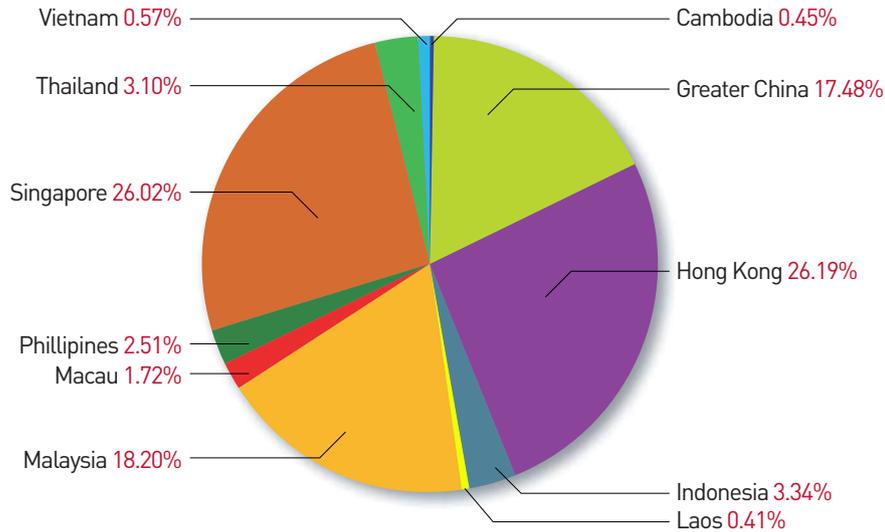
# READERSHIP PROFILE

## MASSIVE REGIONAL DISTRIBUTION

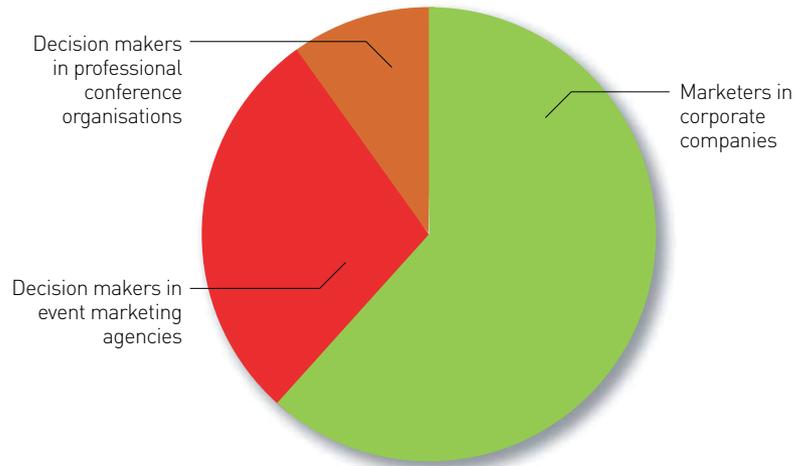
In addition to having the largest circulation of all the advertising, marketing or events publications in Asia, *Marketing Events* magazine's Good Venues Guide also boasts an audience comprising of the most senior, most influential and biggest spending regional and domestic event marketing decision makers and strategists in Asia.

## GOOD VENUES GUIDE TOTAL REGIONAL CIRCULATION: 42,451 COPIES

### GOOD VENUES GUIDE CIRCULATION BY COUNTRY



### GOOD VENUES GUIDE CIRCULATION BY INDUSTRY



## THE BEST WAY TO REACH EVENT MARKETING DECISION MAKERS IN ASIA

Get your venue featured prominently in *Marketing Events* magazine's Good Venues Guide and ensure that the people who decide which venues are used for corporate events shortlist your venue.

### KEY CONTACTS:

■ Che Winstrom  
Sales Manager  
[chew@marketing-interactive.com](mailto:chew@marketing-interactive.com)

■ Mercy Soh  
Senior Account Manager  
[mercys@marketing-interactive.com](mailto:mercys@marketing-interactive.com)

■ Allan Cai  
Account Manager  
[allanc@marketing-interactive.com](mailto:allanc@marketing-interactive.com)

■ Trina Choy  
Account Manager  
[trinac@marketing-interactive.com](mailto:trinac@marketing-interactive.com)

■ Abigail Kilian  
Account Executive  
[abigailk@marketing-interactive.com](mailto:abigailk@marketing-interactive.com)

Singapore: +65 6423 0329  
Hong Kong: +852 2861 1882  
Malaysia: +603 2072 0355



# LISTING OPTIONS & DISPLAY ADVERTISING RATES

## LISTINGS OPTIONS

### BASIC ENTRY

All venues geared towards corporate events are offered a free basic entry in the Good Venues Guide which lists the following:

- + Venue name
- + Address & contact information
- + Number of function rooms
- + Capacity of the largest function room

### EXPANDED ENTRIES

For venues that want to stand out from the crowd, attract greater attention to their entry and give Asia's event planners more reasons to shortlist their particular venue, the Good Venues Guide offers three Expanded Entry Packages.

### Gold Expanded Entry - US\$890

In addition to the information contained in the Basic Entry, Gold Expanded Entries contain the following:

- + Corporate logo
- + Two photographs
- + 75-word venue description
- + 75-word client testimonial
- + Venue name in bold
- + Borders & shading

### Silver Expanded Entry - US\$690

In addition to the information contained in the Basic Entry, Silver Expanded Entries contain the following:

- + Corporate logo
- + Photograph
- + 75-word venue description
- + Venue name in bold

### Bronze Expanded Entry - US\$490

In addition to the information contained in the Basic Entry, Bronze Expanded Entries contain the following:

- + Photograph
- + Venue name in bold

## DISPLAY ADVERTISING RATES

Premium venue owners that require maximum impact will find the Good Venue Guide's display advertising rates particularly good value for money.

**Full Page**  
280mm x 210mm  
US\$6,450

**Double Page Spread**  
280mm x 420mm  
US\$9,990

**Half Page (H)**  
185mm x 125mm  
US\$3,990

**Half Page (V)**  
92mm x 250mm  
US\$3,990

**Third Page (H)**  
185mm x 60mm  
US\$2,690

**Quarter Page**  
92mm x 125mm  
US\$1,990

#### Bali Hotels' Sector

**THE ROYAL BEACH SEMINYAK BALI**  
Jalan Camplang Tanduk, Seminyak Beach  
PO Box 3384, Denpasar 80033 Bali - Indonesia  
Tel: +62-361-730 730 Fax: +62-361-730 545  
Email: info@theroyalbeachseminyakbali.com  
Webs: www.theroyalbeachseminyakbali.com, www.mgallery.com



**DESCRIPTION:** The Royal Beach Seminyak Bali is a hidden piece of paradise on the exclusive 4.5 hectares of beachfront property amid luxurious and unique landscaping of verdant tropical gardens. Featuring 128 rooms and 17 private villas with private pool or whirlpool, 3 restaurants, 2 bars, fitness center, spa & beauty salon, boutiques, lounge completed with library, internet corner and snack bar.



Located only 20 minutes drive from the international airport, the hotel offers extensive MICE facilities and services; and for inspiring incentive breaks and successful group events, the right location is all-important. Selection of modern meeting venues ranges from the Tanjung Sari Ballroom, to intimate breakout rooms ideal for making team decisions, ice-breaking events and cocktail parties find the ideal setting in the beachside stage and function area. We also offer a selection of theme evenings that will delight even the most discerning delegate.

### GOLD EXPANDED ENTRY

#### Beijing Hotels' Sector

**GRAND HYATT BEIJING**  
1 East Chang An Avenue, Beijing 100738,  
People's Republic of China  
Tel: +86 10 8518 1234 Fax: +86 10 8518 0000  
Email: beijing.grandhyatt.com  
Web: beijing.grandhyatt.com



**DESCRIPTION:** Since its opening in 2001, Grand Hyatt Beijing has been a popular venue for worldwide meetings and incentive events. Located in the heart of the city, Grand Hyatt Beijing is renowned for its flexible meeting space covering 2,924 sqm. The hotel features a wide variety of room accommodation, award-winning restaurants, magnificent leisure facilities and "one-stop-shopping" customised services available 24 hours a day to assist in staging any high-profile events. The team is also highly experienced in outside catering events.

### SILVER EXPANDED ENTRY

#### Singapore Restaurants/Bars/Clubs' Sector

**ST JAMES POWER STATION**  
3 Sentosa Gateway #01-01  
Singapore 098544  
Tel: 6270 7676 Fax: 6272 7676  
Functions Hotline: 8288 5660  
Web: www.stjamespowerstation.com



### BRONZE EXPANDED ENTRY